

TEANECK CHAMBER of COMMERCE

info@teaneckchamber.org • www.teaneckchamber.org É (201) 801-0012

We would like to hear from you. Your responses will help us. If you require more space, please use the reverse side.

1) Do you shop in Teaneck? YES [] NO []

2) If YES - Which stores do you frequent? _____

3) If YES - Which business district do you shop in? PLEASE CHECK ALL THAT APPLY.

___ Cedar Lane ___ West Englewood ___ DeGraw / Queen Anne Rd. ___ Glenpointe
___ South Teaneck Road (Teaneck Rd. south of Rt 4) ___ North Teaneck Road (Teaneck Rd. North of Rt 4)

4) If NO - If you do NOT shop in Teaneck, we would like to know why. _____

5) Are there any stores you would like to see come to Teaneck? _____

6) By providing the following information will assist us as well: Age _____ Male [] Female []

7) If you allow us to contact you please provide name, phone and/or e-mail address. (PLEASE PRINT CLEARLY)

Name _____ e-mail: _____ Phone: _____

Thank you

While the news for Cedar Lane appears negative, this is not the first time Cedar Lane has had its ups and downs. In an article appearing in The Record, June 6, 1996, writer Mary Ellen Shoonmaker's first paragraph reads "Take a walk up Cedar Lane in Teaneck and you can count 16 vacant storefronts in the heart of the town's main shopping district." Even worse, many of the storefronts have been empty for months. Seeing those "For Rent" signs every day sends shivers down the spines of Teaneck residents. "The article goes on with "A longtime local businessman says, "This is the worst shape Cedar Lane has ever been in."

The closing of the Cedar Lane Cinema was inevitable and will most likely prove to be a blessing in disguise. Many have expressed their dissatisfaction as to the condition of the theater and the lack of maintenance and upkeep.

The other businesses that closed were not related to the closing, rather just coincidental circumstances. Cedar Lane and all Teaneck's business districts are as strong and as viable as you want them to be. It is up to the community to patronize them. For that reason this brief questionnaire.

There are many good reasons for supporting your local businesses. Most major mall stores or chains ordinarily do not support local communities to the extent that your local businesses do. Many businesses, whether they are Chamber members or not, contribute in some way to the many organizations in town for their various fund-raising activities. By shopping elsewhere, you are cutting off support for our community, whether it is a church, temple, Rotary, Volunteer Ambulance Corps or a host of others. Along those lines, supporting local businesses may encourage other businesses that might not currently participate in community activities to think twice. Perhaps that is where some competition is useful.

This is our community. Speed limits, parking regulations and legal pedestrian crossings are for the safety of our youth and our seniors, it is also for your safety and common courtesy. So if an outsider chooses to ignore our rules, and gets caught, they should and will be held responsible. If a Teaneckian is guilty of these types of transgressions, it is not the business community that is at fault, it is not the officer that writes the summons that is at fault, it is the fault of the person that is jeopardizing the safety and security of all those that live here, work here and visit here.

There are municipal lots available for parking. Two have recently been renovated. Yes we all would like to park right in front of the store we choose to go to, but that is not always possible. A little walk is healthy, it is safe and you might get to see another store you might not have previously known existed. Even at the malls, securing parking right up front is quite difficult!

We believe strongly in Teaneck businesses, you should too.